

COURSE PREFIX/NO:	ARV 123
COURSE TITLE:	COMPOSITON AND COLOR
LEC HRS/WEEK:	3.0
LAB HRS/WEEK:	0.0
CREDIT HRS/SEMESTER:	3.0

[Distance Learning Attendance/VA Statement](#)
[Textbook Information](#)

COURSE DESCRIPTION

This course covers the investigation and application of principles and concepts of visual organization and the psychological and physical properties of color.

COURSE COMPETENCIES

Upon successful completion of this course, a student should be competent to perform the following tasks:

Module 1: Form and the Principles of Visual Organization

- Create complex graphical designs using the elemental symbols of point, line and plane.
- Illustrate the relationship between rhythm and balance as it pertains to fundamental visual form building.
- Illustrate the relationship between objective and subjective definitions of visual scale.
- Create and describe examples of both physical and optical texture.
- Create models of basic color theory.

Module 2: Spatial Composition

- Construct graphical designs exploring the relationship between figure and ground perceptions.
- Describe the use of framing and construct images that utilize page margins and image bleeds.
- Construct graphical images that express two dimensional special orders through hierarchy elements.
- Describe and illustrate the use of layers as it pertains to composition and designing an image.
- Create graphical images that employ transparency as an active design element.

Module 3: Graphical Structure and Constraints

- Construct graphical imagery that employs the use of a modular element used within a larger system or structure.
- Describe the use of the grid and its value to the construction of a graphical layout.
- Create complex patterns built around core concepts such as dots, stripes and grids.
- Create a diagram representing a structure of data, a situation or process.

COURSE REQUIREMENTS

All students are responsible for attaining competencies through completion of the following course requirements:

- A. Attend class on time.
- B. Bring required storage media and text to class.
- C. Submit completed projects.
- D. Complete all tests.
- E. Complete assigned exercises in class or outside of class.
- F. Complete lab assignments and digital portfolio (PowerPoint).
- G. Read assigned material in text or on the internet.

ATTENDANCE POLICY

The attendance policy as stated in the *York Technical College Catalog and Handbook* will be enforced. Attendance is required on test days unless the student has a doctor's excuse, death notice, etc., indicating an unusual circumstance for absence. If a student knows that he/she must be absent on a test day, the student should make arrangements with the instructor to take the test before the absence.

ACADEMIC INTEGRITY

The policies stated in the *York Technical College Catalog and Handbook* will be enforced. Any student violating the policy will be subject to academic discipline. Anyone caught cheating will automatically get a 0 grade for the assignment.

EVALUATION STRATEGIES/GRADING PROCEDURE

A minimum grade of C is required for the Digital Design Certificate.

GRADING

Module 1

Test(s) 5%

Project(s) 15%

Module 2

Test(s) 5%

Project(s) 15%

Module 3

Test(s) 5%

Project(s) 15%

Final Project

Project(s) 35%

Presentation 5%

GRADING SCALE

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = 0-59

PREREQUISITES: None

CO-REQUISITES: ARV 110 and AOT 162

Disabilities Statement: Any student who feels s/he may need an accommodation based on the impact of a disability should contact the Special Resources Offices (SR) at 803-327-8007 in the 300 area of Student Services. The SRO coordinates reasonable accommodations for students with documented disabilities.